

Peabody



Career Services & Resources

LAUNCHPAD

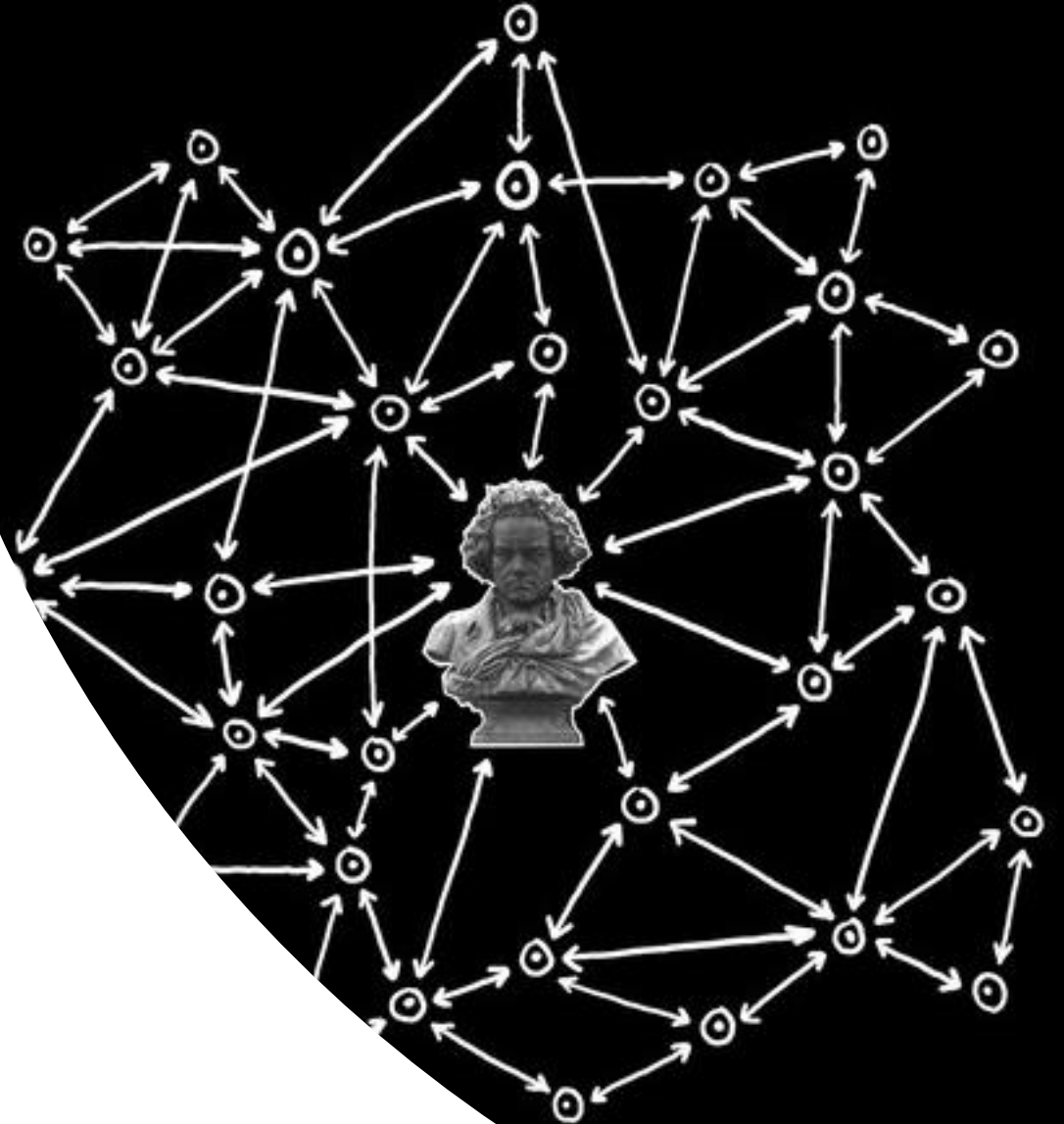


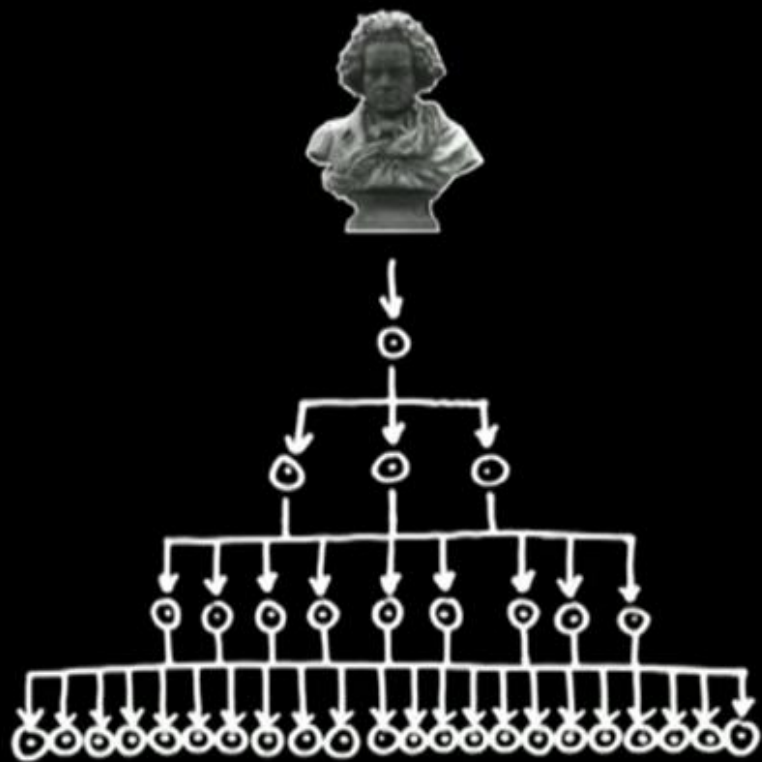
Family Orientation

# Scenius

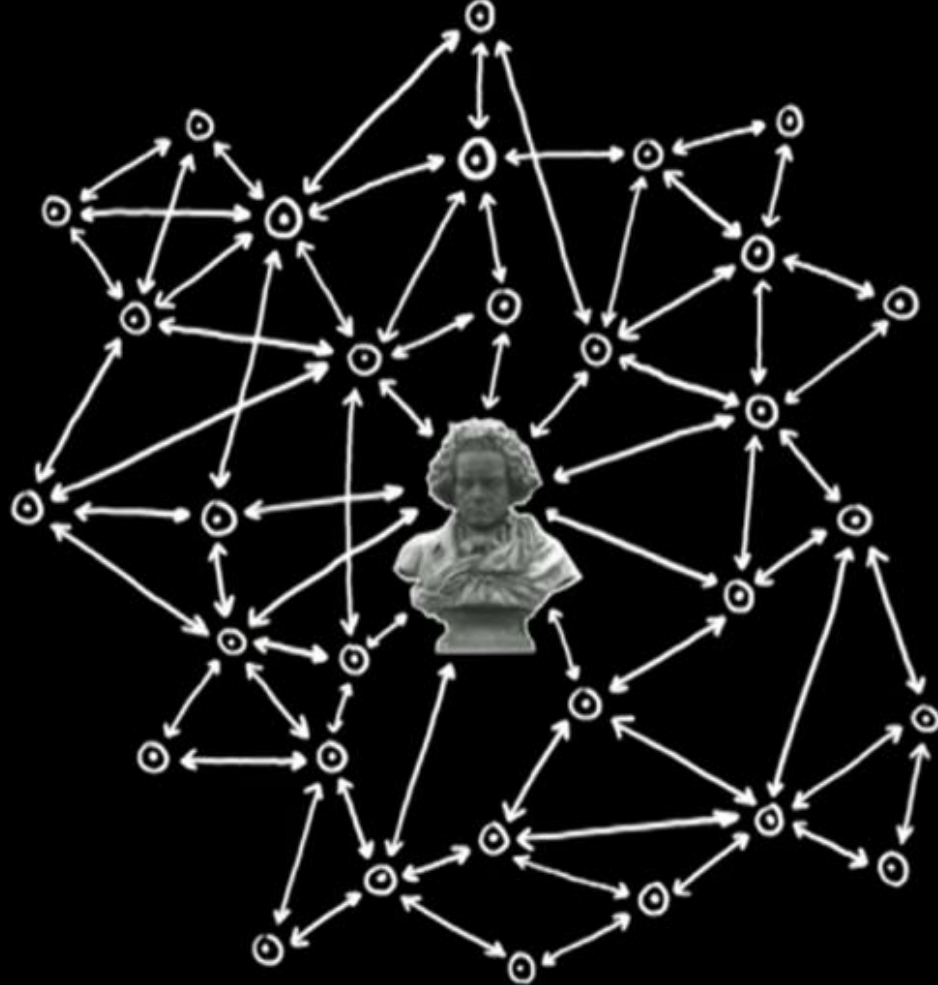
- A term coined by musician and producer Brian Eno to counter “The Lone Genius Myth,” or the idea that innovation in art and culture comes from Great Artists working in solitude.
- Great ideas are often birthed by a group of creative individuals - artists, curators, thinkers, theorists, and other tastemakers - who make up an “ecology of talent.”

FIND A SCENIUS.





GENIUS.  
EGOSYSTEM



SCENIUS.  
ECOSYSTEM



14251 km  
8855 mi INDIA

2890 km  
1796 mi CANADÁ

7846 km  
4875 mi MARRUECOS

5628 km  
3497 mi ALASKA

3200 km  
2000 mi ALABAMA

0 km  
0 mi XCARET

33 km  
20 mi XEL HÁ

7305 km  
4539 mi HAWAII

7535 km  
4682 mi PORTUGAL

10263 km  
6377 mi GRECIA

2277 km  
1415 mi COLOMBIA

13557 km  
8424 mi KENIA

6208 km  
3857 mi CHILE

12835 km  
7975 mi GUINIA

2513 km  
1561 mi KENIA

3 km  
2 mi XPLOR



- What does LAUNCHPad do?
- Who is LAUNCHPad?
  - Dr. Zane Forshee
    - Dr. Christina Manceor
      - Robin McGinness
        - Khandeya Sheppard
          - Sarah Thomas



# Career Coaching



- What is career coaching?
- How can it help?
- What materials does LAUNCHPad help create and edit?
- How can I access career coaching?

# Breakthrough Curriculum

- Exploring Arts Careers (2nd year UG)
- Building a Brand and Portfolio (3<sup>rd</sup> year UG)
- Pitching your Creative Idea (3<sup>rd</sup> year UG)



# Opportunities

## Searching for Jobs

- SMILE (student jobs)
- Handshake (external jobs)
- Peabody Internship Pathways
- LAUNCH Broadcast

## Performance Opportunities

- Performer Referral Service
- Competitions
- Festivals

# Peabody in Our Community

## Education:

- Junior Bach, Piano Pedagogy
- OrchKids (BSO), Tuned In (Peabody)
- InterPlay (UMBC)

## Health & Well-Being:

- Music for a While
- Musician-In-Residence



# Peabody in Our Community

## Performance:

- Concerts for Every Body
- Peabody at the Library (Enoch Pratt)
- Sinfonia

## Other potential partners/connections:

- Walters Museum, Ballet After Dark  
Dance & Bmore



# Grants & Other Online Resources



## Peabody/JHU Grants

- Career Development Grants
- Website Microgrants
- Launch Grants

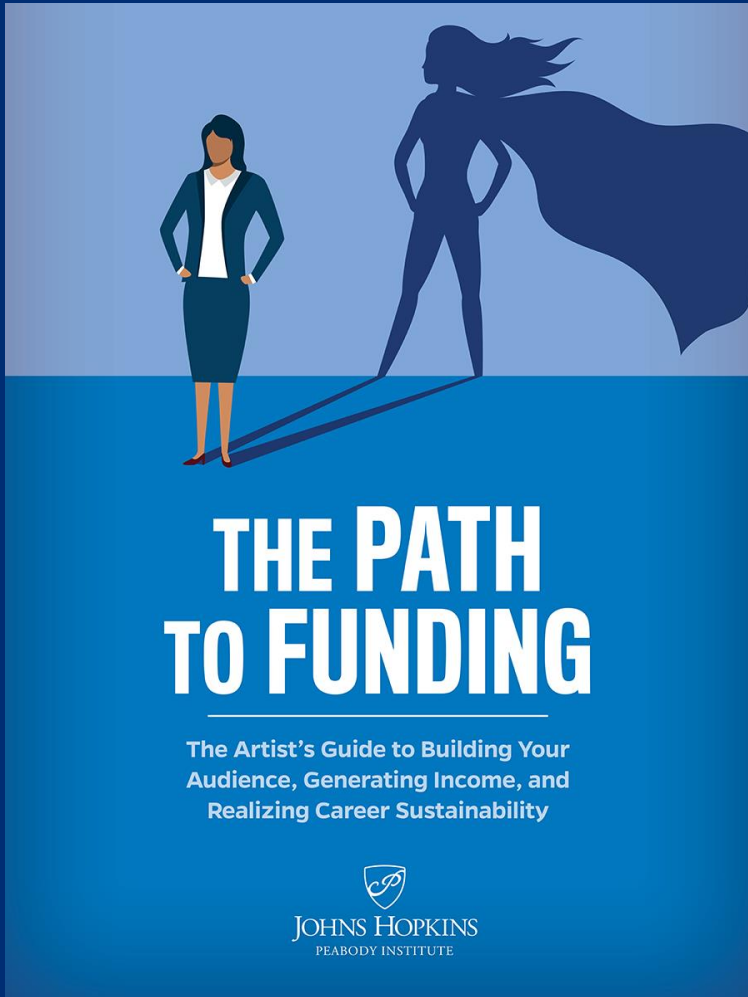
## External Grants

## Self-Promotion & Creating Media

[Peabody.jhu.edu/launchpad](https://peabody.jhu.edu/launchpad)

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[launchpad@jhu.edu](mailto:launchpad@jhu.edu)



# The Path to Funding:

The Artist's Guide to Building  
Your Audience, Generating Income,  
and Realizing Career Sustainability

<https://pressbooks.pub/pathtofunding>

Peabody.jhu.edu/launchpad

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launchpad@jhu.edu



# THE PATH TO FUNDING

The Artist's Guide to Building Your  
Audience, Generating Income, and  
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[launchpad@jhu.edu](mailto:launchpad@jhu.edu)

# Learning from Other Artists

- LAUNCHPad Events
- Blog: *The Creative Wire*
- Podcast: *Max Q*
- Mentoring: OneHop online



Wrap up - Final Q&A

Peabody

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