



Communicating Impact: A Guide for Student Recipients of Donor-Funded Scholarships

Krieger School of Arts and Sciences
Peabody Institute
Whiting School of Engineering

Academic Year 2022-2023

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Welcome!

Congratulations! As a recipient of a donor-funded scholarship, you are part of a larger Hopkins community of students, alumni, and university partners focused on networking, mentorship, and the celebration of scholarship.

Donor-funded scholarships help support the financial aid package students receive upon enrollment, sometimes called a Hopkins Grant or Peabody Scholarship, and do not provide additional funding. However, these scholarships are awarded post-enrollment by the divisional financial aid office in recognition of academic achievement, extracurricular involvement, and the pursuit of personal interests.

To continue building the network of Hopkins scholars, like you, with our alumni and friends, please feel free to utilize the name of your scholarship in publications, in your email signature, or on your LinkedIn profile.

Additionally, to help share your Hopkins and Peabody stories and communicate impact with the donors who make these awards possible, we ask that you complete a brief questionnaire to share with university donors. The information you choose to share is entirely up to you and your participation is voluntary.

Throughout the year, your respective divisional Offices for Development and Alumni Relations may reach out to you for additional opportunities to connect with this scholarship community, including:

- Participating in recognition events, such as the Homewood Schools Scholarship Impact Celebration or the Peabody Institute's Founder's Week
- Visiting with donors and/or alumni during in-person or virtual meetings

If you are able and willing to attend these events, your presence will certainly help illustrate what amazing students we have at Johns Hopkins!

Contact Information

If you have questions regarding undergraduate financial aid or specific financial information, please contact:

**Krieger and Whiting Schools
Student Financial Services**

Ellen Ostendorf
Sr. Associate Director
(410) 516-8028
fin_aid@jhu.edu

**Peabody Institute
Financial Aid**

[667-208-6590](tel:667-208-6590)
[Contact Us!](#)

If you have any questions regarding the stewardship process for your scholarship(s) or would like to know more about your scholarship donor, please contact:

Krieger School of Arts and Sciences

Allison Walsh
Assistant Director of Donor Relations
KSASDonorRelations@jhu.edu

Peabody Institute

Naomi Davidoff
Assistant Director of Donor Relations
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Whiting School of Engineering

Lindsey Falbo
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Undergraduate Financial Aid & Donor-Funded Scholarships

Student FAQs

Why am I just getting this now, after receiving my financial aid package?

- Johns Hopkins has more than 710 individual donor-funded scholarships which help fund Hopkins Grants and Peabody Scholarships. The amount of your Hopkins Grant or Peabody Scholarship is determined by an analysis of your financial need. Once the total amount of your Hopkins Grant or Peabody Scholarship is determined, the answers you provide in the HopOpps online application help us match you to donor-funded opportunities. Being selected as a 'named' scholar is an honor reflecting your achievements, and awarding is based on a variety of factors stipulated by each individual fund (for example, geographical location, or intended major). The matching process takes time to complete, which is why you are receiving this information at this point in the semester.

Why am I not getting additional funding?

This funding is the fulfillment of a portion of the Hopkins Grant or Peabody Scholarship award you were notified of when you received your financial aid award, which was calculated based on an analysis of your financial need. Donor-funded scholarships make up a portion of the pool of funding used to award Hopkins Grants and Peabody Scholarships, which means that this funding has already been accounted for as part of your original award amount. It is **not** additional funding, but instead reflects the specific scholarship awarded to you.

Why and how was I selected to receive a donor-funded scholarship?

- Students who meet the minimum GPA requirement and qualify for donor-funded scholarships are invited to complete the HopOpps application profile. The profile invites students to share biographical information that is used to match them to donated funds earmarked for students with specific attributes (intended major, athletics participation, etc.). For example, a student who indicates an intention to major in Mechanical Engineering may be given a scholarship earmarked for a Whiting student. You may still be selected for a donor-funded scholarship even if you did not complete an application, based on information you have already provided.

Why are some scholarships only available for students with certain attributes?

- When a donor establishes a scholarship fund, they can indicate a preference for how the funds are spent. Many scholarship donors choose to honor a relative or friend or designate their scholarship for students with the same major that they themselves pursued or for students who come from the same geographic area that they did. These

designations reflect the donor's connection to Johns Hopkins, and the matching process ensures that Hopkins is adhering to donor intent.

Can you tell me more about the scholarship and/or donor(s)?

- You can find a description of your scholarship in your HopOpps student portal, along with a donor-provided biography. All public information relating to your scholarship has been entered in the portal. If your scholarship does not have a full description or donor biography, it likely means that it was established prior to comprehensive records being kept, or the donor has requested anonymity.

Why am I being asked to provide information about myself?

- Donations make it possible for Johns Hopkins to offer these scholarships, and student profiles play a key role in sharing the impact of scholarship giving. Donors enjoy hearing from the students supported by the scholarships they established; hearing from you helps them stay connected to the university. This stewardship is also an excellent opportunity for you, the scholarship recipient, to jumpstart your network of alumni and university friends.

Crafting Your Student Profile

Our donors take a deep interest in our students, and are eager to hear more about your studies, research, and life at Johns Hopkins. Thank you for taking the time to share the impact of your scholarship.

We also ask that you please include a photo (*jpeg format, please*) as a personal touch. This can be a headshot, a photo of you on campus, traveling, etc.

Tips for writing a great student profile

- Talk about *you*: where you're from, your research area, career plans and goals, activities and hobbies you have, etc. You can be as technical as you'd like.
- If the scholarship is one you've had in previous years, include an update about what you've been doing since last year, what you did over the summer, and what you're looking forward to this academic year.
 - The profile should be updated from previous years. Content that has been duplicated from previous years will be returned for updates.
- Describe the impact that this financial support has had on you, and if appropriate, your family.
- Think of unique and creative stories about your research, extracurricular activities, or your everyday life.
- Triple-check your spelling, punctuation, and grammar before submitting your responses. Don't worry about formatting, as HopOpps will format your responses automatically within the system.