**Case Studies and Professional Guides for Composers**
Compiled by [Peabody LAUNCHpad](https://www.peabody.jhu.edu/launchpad), updated July. 2018

**The Business of Being a Composer**
*The Composer's Guide to Doing Business*
Dennis Tobenski on promotion, working with ensembles, earning passive income from sales and royalties, and more.

*Collaboration and the Composer: Case Studies from the End of the 20th Century*
Profiles of working composers; emphasizes the importance of collaboration and wearing multiple hats.

*Commissioning Music: A Basic Guide*
Geared to those who commission composers, but provides helpful fee structures. Also see [Sample Contracts](https://gala-choruses.org) via GALA Choruses and “[Components of a Commission Contract](https://gala-choruses.org)” by Stacy Garrop.

*Art and Democracy: The NEA, Kickstarter, and Creativity in America*
Ian David Moss examines the Kickstarter phenomenon and its role in funding new music projects.

*Artist Revenue Streams*
Revenue streams for diverse musicians, including different types of composers. Also interviews and case studies.

*Hi, I’m Adam Schoenberg*
Edna Landau writes on MusicalAmerica.com about how Adam gained opportunities through networking.

*Kickstarter Budgeting and Planning*
Kevin Clark offers spreadsheets & tips.

*Articles by David Smooke*
The composer and Peabody faculty member writes broadly on NewMusicBox.org about the practice of being a professional composer.

*The Entrepreneurial Symphony*
Composer Jeff Nytch on the genesis, funding, and premiere of his first symphony.

**Getting Your Music Out There**
*Advice to Composers Just Starting Out*
New-music flutist Meerenai Shim on how composers can reach out to performers. Includes a sample first-contact email.

*John Mackey on Self-Publishing*
The benefits and pitfalls of self-publishing.

*Composition Applications for Beginners*
Tips for preparing materials for score calls, by Jen Wang of Wild Rumpus New Music Collective

*The Future of the Recording Industry*
2010 Interview in the Washington Post with Klaus Heymann, Founder of Naxos.
The Muse that Sings

Randy Gibson
Abandoned academia and went to private composition study in New York with La Monte Young, which helped him find his voice as a composer.

Typical Composition Career Options
A list with concise descriptions published by the Composition Department at the Catholic University of America.

Annie Gosfield’s Advice to Young Composers
Broadly applicable insights and examples.

Dealing With Disappointment
Composer and producer Randy Hoexter talks about handling career setbacks.

New Music Map
Interactive map shows connections among contemporary composers, grouping them into hubs based on style.

COMPETITIONS
Thoughts on Composition Contests
Composer Joseph Eidson reflects.

Hilary Hahn’s Encore Contest
Hahn talks about her contest and judging process.

Eric Whitacre on Competitions
Sage advice and helpful case examples.

Search for competitions via the PCS Job Search Page.

PRESENTING YOUR WORK PROFESSIONALLY
Score Preparation Guidelines
David Dzubay on preparing scores (e.g., never use landscape orientation).

Music Preparation Guidelines for Orchestral Music
Valuable info from the Major Orchestra Librarians Association.

More Tips for Composers
Kenneth Woods on working with orchestras and conductors.