How to Win a Music Faculty Position

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Mini Case Example

- A. "I finished my DMA in piano from a top program a couple of years ago and have two MM degrees from one of the best conservatories in the world....
- B. "... I have always felt that with my many abilities and terrific recommendation letters, a full-time job was just around the corner....

Mini Case Example, cont.

C. "... But in spite of being shortlisted for a number of academic positions, I have come up empty-handed."

-Overqualified and Underemployed

Letter to the "Ask Edna" blog on MusicalAmerica.com, 5/5/11

Questions about Case Example

- What are some possible reasons that the applicant hasn't been offered a position?
- 2. What might you advise the applicant to do differently?

How Applicants Can Succeed

- 1. Understand the higher ed economy
- 2. Understand music school missions, needs, economics
- 3. Acquire a portfolio of knowledge and skills that meet needs and are in demand

Mini Quiz

Studio Teachers: Regarding your job performance, what is the primary economic concern of a school that might hire you?

- a. Your faculty recitals will generate ticket sales
- b. You will publish CDs, books, compositions
- c. You will recruit and retain lots of students
- d. You will bring grant funds to the school

Mini Quiz Answer

Studio Teachers: Regarding your job performance, what is the primary economic concern of a school that might hire you?

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Steps to Succeeding in Academic Job Searches

- 1. Build credibility
- 2. Forge a professional network
- 3. Discover opportunities
- 4. Submit polished materials
- 5. Present commanding interviews

I. Build Credibility

- Artistry •
- Teaching •
- Recruiting

- Technology
- Service & Governance
- Collegiality
- Leadership
- References

Artistry

Ongoing record of activity & accomplishment that demonstrates a compelling artistic vision

Perform, compose, publish, present

- Concerts/compositions
- Audio and video recordings
- Online content
- Peer-reviewed publications
- Commissions/arrangements

Teaching

Evidence of successful college teaching Gain teaching experience

- Assistantships (official/unofficial)
- Festivals
- Substitute
- Part-time employment
- Advanced pre-college

Recruiting

Evidence of successful recruiting

Gain recruiting experience

- Festival recruiting & teaching
- Recruiting events at your school
- Recruiting events at other schools
- Part-time employment

Technology

Evidence of facility with and adaptive use of tech

Use technology to create & communicate

- Teaching, administering, performing
- Collaboration
- Personal website (blog) & social media
- Composing, creating, fundraising
- Online marketing & PR

Service & Governance (1)

Activity in professional & service organizations

Join & contribute to organizations

- Propose conference sessions (CMS, other)
- Contribute to newsletters, journals, blogs
- Initiate and participate in community programs

Service & Governance (2)

Participate in organizational governance

- Serve on committees
- Contribute to innovations in organizations, at school, at work
- Gain administrative experience

Collegiality

Evidence of consistent collegial relationships Collaborate with and support others

- In school
- At festivals
- At work
- During service activities

Leadership

Act according to your artistic vision

Take on leadership roles

- Festivals, committees, collaborations
- New & traditional ensembles
- Concert programming & presenting
- Compositional/commissioning concepts
- Professional and service activities

References (1)

Gather relevant references

Employers, colleagues, teachers

- School or festival directors who have employed you
- Conductors and chamber music partners
- Notable composers and performers you've collaborated with
- Major teachers of note (teacher-employers make better references)

References (2)

Request and store letters strategically

Provide key points to references

- Indicate how a job and your work with the reference overlap
- Send talking points in bullet form, if helpful
- Request generic and job-specific letters
- Have references upload generic letters to your <u>Interfolio</u> account
 - store official transcripts on Interfolio too

II. Forge Networks

- Participate in festivals & conferences
- Collaborate
- Grow online communities

Participate in Conferences and Festivals

- Present, teach, perform, attend
- Interact with diverse participants
- Connect with prospective colleagues

Collaborate

- Initiate projects with diverse colleagues
- Identify organizations that share your vision and then contribute to their programs
- Participate in innovative work

Grow Your Online Community

- Maintain a portfolio website
- Create profiles on social networks and then steadily build connections
- Contribute to online communities, blogs, journals

III. Discover Opportunities

- Search job sites regularly. See: peabody.jhu.edu/conservatory/mecc/jobsearch/#highered
- Research institutions that may lack yet need the skills you possess
- Connect with other professionals

IV. Submit Polished Materials

- Address all duties & qualifications
- Be clear and concise
- Obtain pre-submission critiques
- Update your websites & social media

Address Duties & Qualifications

- Create a checklist or spreadsheet
- Give examples of how you meet required and preferred criteria
- Articulate your vision
- Convey energy and expertise

Be Clear & Concise

- Organize your CV meticulously
- In a cover letter, indicate why you and an employer make a good match; don't merely restate content from the CV
- Answer questions that will be foremost in committee members' minds
- Research an institution's needs

Obtain Pre-Submission Critiques

- Prepare materials far in advance
- Send your draft materials and links to position descriptions to the Peabody Career Center – mecc@jhu.edu
- Plan to revise multiple times
- Ensure that your materials are in top shape before you submit them

Update Web Content

- Communicate your identity and mission
- Give prominence to artistic abilities
- Inspire site visitors
- Edit text and design meticulously

V. Present Commanding Interviews

- Prepare to address all duties and qualifications in concise, articulate ways
- Do mock interviews ahead of time
- Display artistic excellence, pedagogical command, collegiality, leadership
- Emanate enthusiasm and curiosity
- Study interviewing resources

How to Win a Music Faculty Position

- 1. Understand the higher ed economy
- 2. Understand music school missions, needs, economics
- 3. Acquire a portfolio of knowledge and skills that meet needs and are in demand
 - a. Create multi-year action plans
 - b. Take steady constructive steps

Questions?

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